

The magazine for the global exhibition community

Exhibition World

Audience

11,232 / Circulation

9,200 / Newsletter

18,900 / Web Page Impressions

Media Pack

The only exhibition & trade
show magazine with a truly
international focus

Exhibition World

At the heart of the global exhibition industry

Welcome to the leading information portal for the global exhibition industry, Exhibition World.

International exhibition organisers, venues and service suppliers across the globe regularly meet in the online aisle at Exhibition World, to get the latest news stories and views from the industry's movers and shakers, as well as insight, thought leadership and organiser and supplier information on a rolling basis.

Use our platforms and join this great debate within an industry that showcases innovation and new products, acts as a stage for deals and debates, and helps drive our economies forward, creating value all along the chain.

Exhibition World has an unrivalled stable of contributors and experts bringing you clarity and incisive thinking on the latest

M&A activity, tradeshow launches, market moves, and much more besides.

Exhibition World also brings the latest industry research and best practice, helping you make informed decisions to improve your own business.

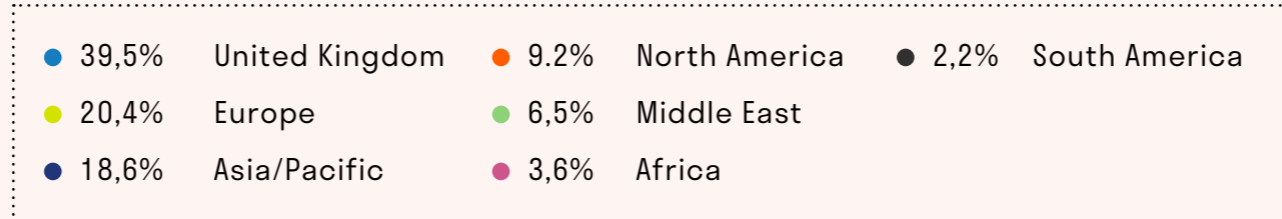
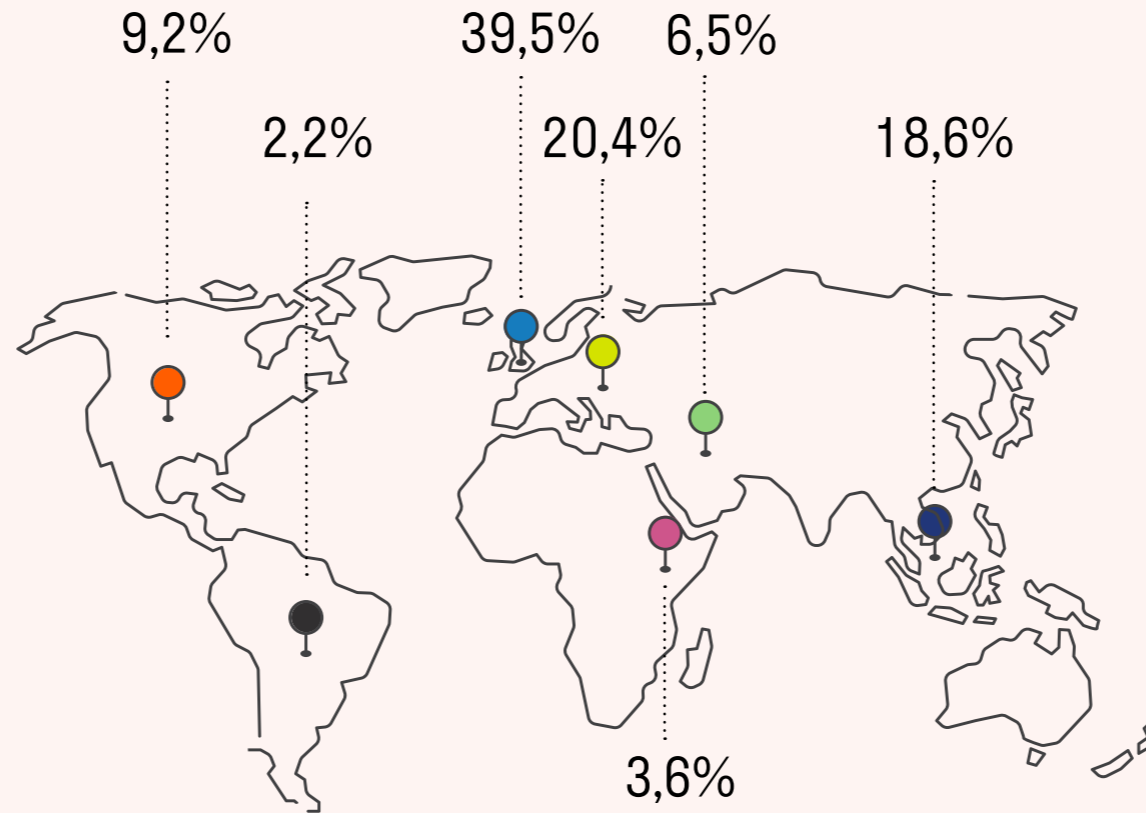
Exhibition World shines its light into the highest stratosphere of the industry's blue sky thinking and distils the hot topics for all involved in this global market.

Exhibition World is produced in partnership with UFI, the Global Association of the Exhibition Industry, so, please enjoy the varied content we have on our website, newsletter and in print and get actively involved in this world of exhibitions. Together we can create really eventful progress for society and our businesses.

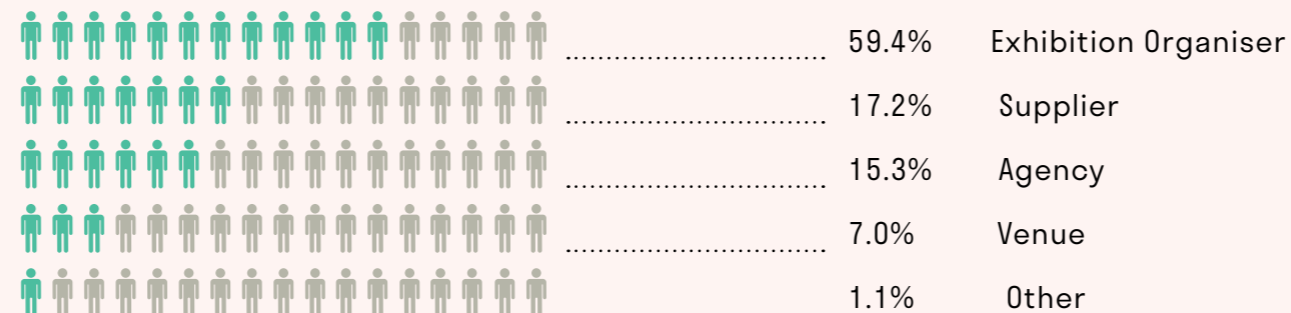
Paul Colston
Editor

Audience & Circulation

Circulation by region



Type of recipient



Magazine & Web Readers

Magazine readers (print & digital)

Requested Circulation 11,232

Web readers

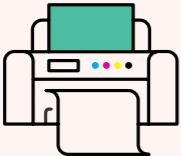
Unique users / month 11,080

Unique sessions / month 14,958

Page views / month 34,403

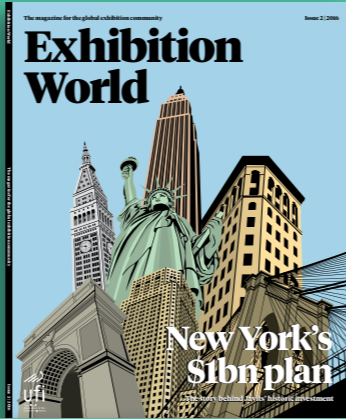
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Exhibition World



Print rate card

Inside Front Cover	£4,495
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Outside Back Cover	£4,995
Double Page	£6,495
Full Page	£3,995
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Belly Band	£6,000
Loose Insert	£300 Per 1,000
Bound Insert	POA
Global Showcase Listing	£350 Per Issue
N.B. Volume & series discounts are available on application	
Supplement (20 page)	£15,000



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Splash Page	£2,995 per Month
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In-Page Package	£1,500 per Month
Take Over	£3,000 per Month
Destination Guide	£5,000 per Month
Venue Finder	£1,500 per Annum
Advertorial	£5,000 per Month
Up to 2000 words	
Data	£3,500 (10,000 names)

Exhibition World

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www.exhibitionworld.co.uk

Exhibition World Newsletter Banner

Exhibition World

£1,000
per
Week



Reed Exhibitions to acquire Mack Brooks Exhibitions

Following weeks of speculation, Reed Exhibitions has officially announced it has entered into a definitive agreement to acquire Mack Brooks Exhibitions.
[Full story >>](#)



Events Industry Council searches for new CEO

The CEO of the Events Industry Council, Karen Kotowski, has resigned her post, the association has announced.
[Full story >>](#)



UFI Awards 2019 now open for entries

The UFI Awards 2019 are open for entry, calling for eventprofs who can share their

Newsletters are packed full of the latest stories. Make sure your products feature amongst the headlines or prominently on the right-hand side of this widely read newsletter.

Exhibition World Website Banner

Take Over
1100 px * 200 px

Take Over
1600 px * 997 px

From the classic leaderboard to the engaging takeover, EW has all it takes to take your brand in front of its online audience.

The screenshot shows the Exhibition World website with several ad placements and pricing callouts:

- Leaderboard:** 580 px * 130 px, £2,500 per Month
- Take Over:** 1100 px * 200 px
- MPU:** 300 px * 250 px, £3,000 per Month
- Video:** £2,000 per Month
- Another Take Over:** 1600 px * 997 px
- Deal Makers Article:** "Dealmakers – the lowdown on exhibition acquisitions" by Stuart Wood, dated Jan 16, 2019.
- Statistics:** Explori surveyed trade show visitors around the world: 13,000 responses, 135 countries, 18 languages.
- Subscription:** "SUBSCRIBE TODAY! Receive each issue absolutely FREE!"

£2,500
per
Month

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Video

Take Over
1600 px * 997 px

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What can 13,000 global trade show visitors tell us?

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