

Display Order



**Terms and
Conditions**

Display Order Terms and Conditions

These conditions shall apply to all advertisements accepted for publication. Any other proposed condition shall be void unless incorporated clearly in written instructions and specifically accepted by the Publisher

- All advertisements are accepted subject to the Publisher's approval of copy and the space being available.
- The Publisher reserves the right to omit or suspend an advertisement at any time for good reason, in which no claim on the part of the Advertiser for breach of contract shall arise. Should such an omission or suspension be due to the act of the default of the Advertiser or his servants or agents, then the space reserved for the advertisement shall be paid for in full notwithstanding that the advertisement has not appeared. Such omission or suspension shall be notified to the Advertiser as soon as possible.
- If the Publisher considers it necessary to modify the space or alter the date or position of the insertion or make any other change or alteration, the Advertiser will have the right to cancel if the alterations requested are unacceptable, unless such changes are due to an emergency or circumstances beyond the Publishers control. Every care is taken to avoid mistakes but the Publisher cannot accept any errors due to third parties, subcontractors or inaccurate copy instructions.
- The Advertiser warrants that the advertisement does not contravene any Act of Parliament nor is it in anyway illegal or defamatory or an infringement of any other party's rights or an infringement of the British Code of Advertising Practice.

- The Advertiser will indemnify the Publisher fully in respect of any claim made against the Publisher arising from the advertisement. The Publisher will consult with the Advertiser as to the way in which such claims are to be handled.
- Invoices are sent out on publication and must be settled within 7 days. Invoices that are not settled within 30 days are re issued at full rate card value. For display advertising tear sheets / copies will be supplied as proof of insertion, on request
- Charges will be made to the Advertiser or his agent where the Printers are involved in extra production work owing to acts of defaults of the Advertiser or his agent. These charges will be at rates agreed prior to publication. Complaints regarding reproduction of advertisements must be received in writing within one calendar month of publication. After this time any complaints will be void.
- Copy must be supplied by the Advertiser or his agent without application from the Publisher. If copy instructions are not received by the agreed copy date no guarantee can be given that proofs will be supplied nor corrections be made.
- Advertisers' property, artwork, film, etc are held at the Owners' risk and should be insured by them against loss or damage from whatever cause. The Publisher reserves the right to destroy all artwork, film etc which has been in his custody for twelve months from its publication.
- For the purposes of these conditions Advertisers shall refer to the Advertiser or his agent whichever is the Principal. 'Advertisement' shall refer to standard entries and chargeable displays.

- For 'Data Rental', the Advertiser's e-mail campaign must be broadcast within 30 days from date of signed order confirmation; except for campaigns
- Once signed it is not possible to cancel the contract without full agreement in writing from the Publisher. If agreed, cancellation terms are the following: All cancellations must be received in writing 30 days prior to publication. Campaign (series) bookings are subject to a 50% cancellation fee + 10% administration charge on the total campaign value.
- These conditions and all other express terms of the contract shall be governed and construed in accordance with the Laws of England.
- All cancellations must be submitted to:
creditcontrol@mashmedia.net
in order to be authorized.



Mash Media