

EXCLUSIVE PARTNERSHIP PACKAGES

Powering your event brilliance

In just about any industry where interpersonal relationships matter, (in what industry does it not matter?) golf can be an extremely effective networking tool. It has long been said, "it's not what you know, but who you know," and simply put, a golf venue with meeting and event space is a great place to get to know someone.



For more information contact a member of the **Confex** team on **020 8481 1122** or email Scott Pascal-Murray smurray@mashmedia.net



**YOUR INDUSTRY,
YOUR PEOPLE,
YOUR CONFEX**

BRAND NEW GOLF VENUE PACKAGES

International Confex will tee off at Olympia, London 1st - 2nd March 2017.

Co-located with the Event Production Show and office*, the events will see over 12,000 industry buyers and event professionals in attendance with one common goal, to source venues, suppliers and ideas for their next events.

Golfing venues also cater for the meetings and events industry and showcase some outstanding facilities, which is why we have partnered with Clubs Away, the leading golf travel and events company. We will deliver a dedicated interactive golf course feature area that will drive our buyers to your club and event space.

The exclusive golf venues package has been created with both your venue and our attendees in mind. Would you like to showcase your meetings and events facilities to the industry's finest organisers? We guarantee your venue is in front of thousands of prospective buyers, pre-arrange meetings with your top prospects, provide data for you to take away from the show and put your brand above the rest. This package will maximise your ROI and get

THE HOLE IN ONE PACKAGE

- 9m² or 6m² shell scheme stand with carpet and fascia board
- Submit up to 30 client prospects for invitation to Confex as VIPS. We will carry out a telemarketing campaign and confirmed attendee data will be supplied for you to pre-arrange your meetings.
- Sponsor one of the holes on our custom made 18hole mini golf course feature, with unique branding on the flag and tee area.
- Organise your own incentives from you sponsored hole(s), to collect data and engage with corporate event buyers.
- You can provide branded golf equipment such as balls, clubs or any merchandise that will be distributed from the clubhouse at the start of the course.
- Advertising opportunities with our partner, Clubs Away to give you even more exposure to their ever-growing database of corporate clients looking for new venues and facilities.
- 50% discount to become a premium destination with our partner Clubs Away, which includes exposure on their website, newsletter and social media inclusion, feature on proposals, tailored marketing material and distribution of promotional material from the Clubs Away stand.
- Your logo to be included on all marketing material promoting the brand new golf feature.
- Listing in the show official show guide and online exhibitor list as supporter of the golf feature.
- 10 x tweets to the followers of @IntlConfex promoting your involvement of the golf feature

£6,495 plus vat with **9M²**

£4,995 plus vat with **6M²**

International Confex, in partnership with Clubs Away

