



28 FEBRUARY - 1 MARCH 2018, OLYMPIA LONDON

FOR EVERY EVENT

EVENT PRODUCTION SHOW
SALES BROCHURE 2018

THE EVENT PRODUCTION SHOW IS FOR EVERY EVENT

The Event Production Show (EPS) is the UK's leading exhibition for the live event sector. Taking place at Olympia London from 28th February - 1st March 2018, the two day event is unrivalled, EPS is attended by 30% more visitors than any other event in its market.

EPS brings together everyone involved in delivering indoor and outdoor, music, sporting, charity, corporate, cultural and experiential events. Renowned for being the event of choice to source and procure new suppliers, EPS visitors strive for the highest production values and come looking for full infrastructure suppliers.

OUR VISITORS



Manager – Events, EMEA



Event Manager EMEA



Event Manager



Festival of Speed GM



Event Marketing Manager



Head of Technical Operations



Event Manager



Deputy Operations Manager



Operations



Event Manager



European Director



Event Manager



Head of Events



Event Manager



Marcomms Manager



"World class event with a warm welcome on every stand I visited. Very impressive introduction to this industry sector and a very conducive atmosphere for business discussions. The co-location with International Confex is a real bonus."

Chris Swingler, Owner, New Leaf B2B



"The Event Production show provides an excellent opportunity to find new and innovative kit and allows interaction with specialists...and all under one roof. Highly recommended."

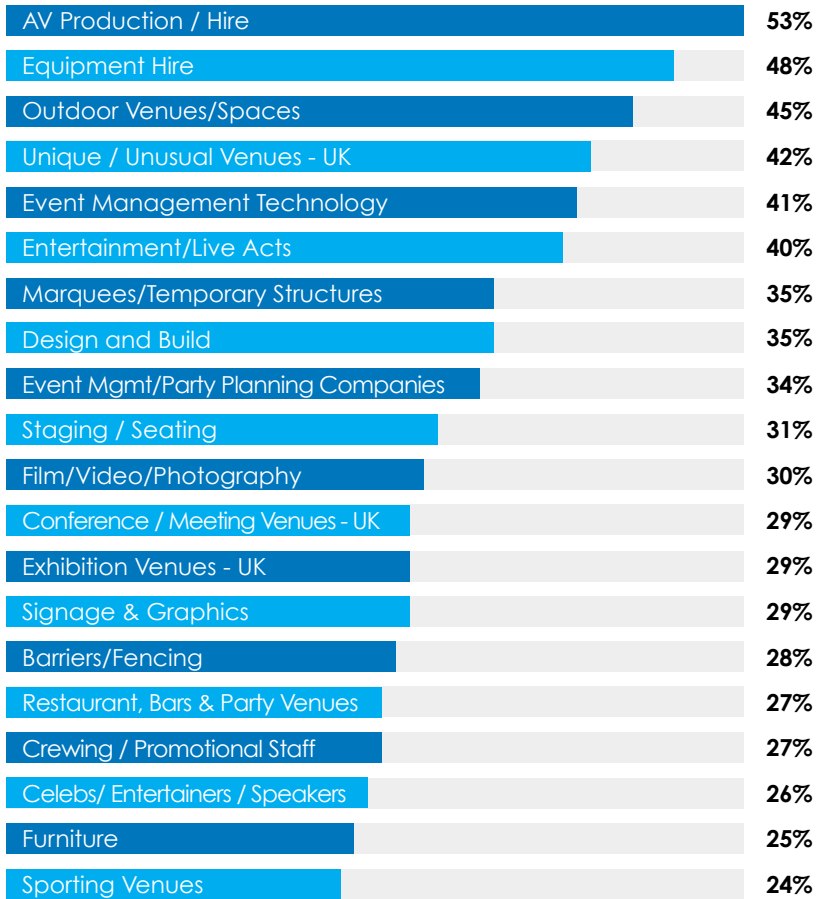
Robert Lovie, Head of Creative Services, Leith Agency



"The Event Production Show is the No 1 market place for sourcing suppliers for events."

Mike Allen, Stage & Technical manager, Jazz Refreshed

PRODUCTS & SERVICES EPS BUYERS ARE INTERESTED IN



Total unique visitors:

5,322

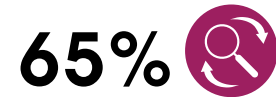
Total unique attendees:

5,932



93%

of visitors have budgetary control and purchasing authority



65%

of visitors attended EPS in search of new products and services



73%

of visitors were management level and above



62%

of visitors will spend as a result of visiting EPS



87%

are likely to return in 2018



65%

have changed supplier as a result of attending EPS

**4hrs
38mins**

is the average time spent at the show

TYPE OF EVENT EPS BUYERS ORGANISE

Festivals	50%	Charity Events	31%	AGMs/Meetings	20%
Corporate Events	44%	Exhibitions	31%	Sports	19%
Concerts	35%	Hospitality	23%	Training	12%
Parties	34%	Product Launches	23%	Road Shows	11%
Public/Community Events	34%	Experiential	23%	Agricultural/Horticultural	5%
Conferences	32%	Theatrical/Arts	21%	Air Shows	4%

RATE CARD

EPS is the only event in the UK live event sector with a unique attendance of over 5,900 industry professionals. Exhibiting at EPS gives you the platform to showcase your brand and raise your company profile to thousands of event industry buyers over just two days. Book your stand and benefit from unrivalled business opportunity with the buyers and influencers that no other exhibition can deliver.

SHELL SCHEME

Shell scheme stands include wall panels, a fascia name board and carpet. Any extra features such as electrics, Wi-Fi and furniture need to be arranged separately with the official contractors.

SPACE ONLY

Space-only stands are floor space only (no carpet). You will need to use your own suppliers to arrange construction of your unique stand.

Under
15m²
▼
£472
per m²

Over
15m²
▼
£427
per m²

Under
15m²
▼
£404
per m²

Over
15m²
▼
£341
per m²

Exhibitors are offered full support from the event team from the moment they sign up through to when they are onsite.

Marketing - what's included at no extra cost

- Pre-show guidance to aid you in attracting buyers and possible stand sharers
- Online training and tech support
- Exhibitor training
- Listing in the official event guide
- Listing on the official event app

Online tools and promotion

- Access to your personalised online diary
- Access to the meetings planner to make one-to-one appointments with pre-registered buyers before the show
- Use of the exhibitor zone to create a profile on the website where your company is promoted to visitors prior to the show
- An interactive floorplan and exhibitor list for buyers to locate your company/stand and contact you for the duration of the campaign

Sponsorship and partnership opportunities

- Enhance your brand awareness with one of our cost effective sponsorship opportunities
- Increase your exposure before, during or after the event via a 10 month marketing campaign and ensure maximum impact as a result of exhibiting

Contact our dedicated sales team who can discuss your objectives and offer a number of different exhibiting options.

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