

**YOUR INDUSTRY,
YOUR PEOPLE,
YOUR CONFEX**

INTERNATIONAL CONFEX 2017

Taking place 1-2 March 2017 at Olympia, London International Confex is targeted predominantly at UK professionals responsible for events both in the UK and overseas.

With over 7500 MICE professionals in attendance, Confex offers unrivalled opportunity for business with the buyers and influencers that no other MICE exhibition can deliver.

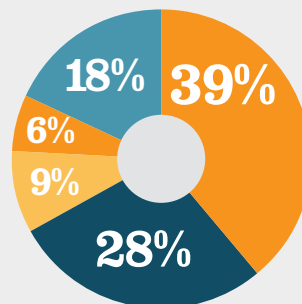
CONFEX ATTRACTS VISITORS OF THE HIGHEST CALIBRE



- Head of Events, EMEA, Barclays Bank
- Head of Global Events, BBC Worldwide
- Head of Events, Unilever
- Head of Events, L'Oreal
- Head of Events, The Walt Disney Company
- Global Event Manager, Deutsche Bank
- Head of Events, Vauxhall Motors
- Head of Events, Bayer Plc
- Global Director, Ashfield Meetings & Events
- Account Director, Zibrant
- Global Procurement Manager, MCI
- Event Project Director, Banks Sadler
- Conference Manager, BMA
- Event Director, World Hepatitis Summit

WHO ARE THEY?

Organisation Type	%
Agency & PCO	39%
Corporate	28%
Association	9%
Charity/NFP	6%
Exhibition/Events Organiser	18%





“Confex is a fantastic event and the place to be to meet event professionals. The Mash Media team is great - they go out of their way to find an innovative and customized solution that helped us achieve our business goals.”

Silke Hoersch, Director of Marketing, Ungerboeck



“The show was very well organised and we were pleased with the business potential. Thanks for all your support and organisation.”

LeRoy Sheppard, Director of Sales, Maritim Hotels



“Confex 2016 - Another year. Another success! We have exhibited at this show for a number of years but the buzz at Olympia this year demonstrated that trade shows still play an important part in our industry.”

Hannah Marshall, Sales Manager, Manchester Conference Centre



“Attending International Confex, one of the UK’s leading trade exhibitions, the team secured enquiries worth a potential £4.9m to the local economy.”

Paul Szomoru, Head of Business Tourism, NewcastleGateshead



“Confex was thriving with industry experts. Having never exhibited before, we were eager to find out what the show could offer and we were not disappointed. Confex allowed us to reveal our full potential in front of thousands of key professionals.”

Jon Snape, Managing Director, Big Bang Promotions



In 2016 **43** of the UK’s top **50** agencies came to



RATE CARD

Be part of the UK's leading event for the meetings and events industry, delivering thousands of face-to-face business opportunities over just two days.

Exhibiting at International Confex gives you the platform to showcase your brand and raise your company profile to thousands of event industry buyers.

SHELL SCHEME



Shell scheme stands include wall panels, a fascia name board and carpet. Any extra features such as electrics, wifi and furniture need to be arranged separately with the official contractors.

Under
15m²

£565
per m²

Over
15m²

£540
per m²

SPACE ONLY



Under
15m²

£500
per m²

Over
15m²

£455
per m²



5 1/4

hours is the average dwell time at the show

If you are looking to exhibit or add value to exhibiting through sponsorship, contact Thomas Standfield today

tstandfield@mashmedia.net or call +44 (0) 20 8481 1122