

EXCLUSIVE PARTNERSHIP PACKAGES

Powering your event brilliance

Your stand is booked allowing you to network and engage with thousand of buyers, but now you need to maximise your time at Confex with our high level partnership packages.

Our partnership packages showcase your brand above all others and allow you to pre-arrange meetings with your prospects whilst giving them the VIP treatment. Choose from one of our three exclusive opportunities.



For more information contact a member of the **Confex** team on **020 8481 1122** or email Thomas Standfield, tstandfield@mashmedia.net



**YOUR INDUSTRY,
YOUR PEOPLE,
YOUR CONFEX**

► SILVER PARTNER

Give your clients the VIP treatment, schedule meetings with your key prospects and increase your brand awareness. As a silver partner, we guarantee you exposure above your competitors.

- The opportunity to submit up to **30** client prospects for invitation to Confex as VIPs. *We will carry out a telemarketing campaign and confirmed attendee data will be supplied for you to pre-arrange your meetings*
- VIPs are entitled to
 - Full access to the Exclusive VIP Lounge
 - Refreshments
 - Complimentary use of the cloakroom
 - Priority seating in specified seminar sessions
- Logo on the official website as a Silver partner
- Logo on all digital visitor marketing promotions
- Logo and highlighted stand on "you are here boards" and show guide floor plan
- Logo in the show guide as a Silver partner
- Exhibitor profile in a Silver colour in the show guide and online
- 10 x tweets to the followers of @IntlConfex promoting your stand location

£1,995 plus vat

► GOLD PARTNER

As a gold partner you can showcase your authority in the market place and impress your VIP clients. This package allows you to arrange meetings with key prospects, promote you brand across the show and educate the industry with your knowledge and experience.

- **Sole sponsorship of a session** – Logo to appear on pre show marketing material and onsite programme, plus throughout the session
 - Supply marketing material for a seat drop before the session
 - Receive attendee data from your sponsored session
- Opportunity to submit someone from your organisation to sit on a panel at a different session
 - Receive attendee data from your particular session
- The opportunity to submit up to **40** client prospects for invitation to Confex as VIPs. *We will carry out a telemarketing campaign and confirmed attendee data will be supplied for you to pre-arrange your meetings*
- Banner on the Confex website for 1 month
- Logo on the official website as a Gold partner
- Logo on all digital visitor marketing promotions
- Logo and highlighted stand on "you are here boards" and show guide floor plan
- Logo in the show guide as a Gold partner
- Exhibitor profile in a Gold colour in the show guide and online
- 10 x tweets to the followers of @IntlConfex promoting your stand location
- 10 x tweets to the followers of @IntlConfex promoting the sessions you are sponsoring and speaking on

£2995 plus vat

► PLATINUM PARTNER

Top of the tier, Platinum partnership is the ultimate package. Do you want to be recognised as a thought leader? You will have the opportunity to deliver a speaking session as part of our world class educational programme, have more introductions to key buyers than anyone else while also ensuring your brand is at the forefront of the industry.

- Host a thirty minute speaking session in one of our packed theatres
 - Your session will be promoted to all visitors (content to be approved by our programme manager)
 - Supply marketing material for a seat drop before the session
 - Logo to appear on pre show marketing material and onsite programme, plus throughout the session
 - Receive attendee data from your session
 - Reserved seating for your VIPs
- The opportunity to submit up to **50** client prospects for invitation to Confex as VIPs. *We will carry out a telemarketing campaign and confirmed attendee data will be supplied for you to pre-arrange your meetings*
- Banner on the Confex website for 1 month
- Logo on the official website as a Platinum partner
- Logo on all digital visitor marketing promotions
- Logo and highlighted stand on "you are here boards" and show guide floor plan
- Logo in the show guide as a Platinum partner
- Exhibitor profile in a Platinum colour in the show guide and online
- 10 x tweets to the followers of @IntlConfex promoting your stand location
- 10 x tweets to the followers of @IntlConfex promoting the session you are hosting

Keynote Theatre or EventTech 17 (limited to 3 sponsors)

£4995 plus vat

Marketing Forum, Association Events Forum, International/Business Travel Theatre and AEO Sales Conference (limited to 10 sponsors)

£3995 plus vat

£5,385

WITH A 6M² STAND

£8,080

WITH A 9M² STAND

£12,095

WITH A 15M² STAND