



Standard Certificate of Circulation

For the 11 issues distributed between 1 July 2007 and 30 June 2008

**Business
Magazines**

Exhibiting

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Audit Report - Revised Data

ABC issued a Standard Certificate based on a return of circulation submitted by the publisher: Mash Media Group Ltd

ABC has now audited the data and the following is incorporated in this audit report dated: 24 December 2008

- 1) 622 copies have been transferred from Individual Electronic Requests to Non-Controlled Free Circulation by Name.
- 2) The Age of Source Analysis has been amended.

The Primary Market Sector for this publication is:

Conferences & Exhibitions

This certificate expires on 30 September 2009 unless ABC has issued a new certificate before that date.

Issued by

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Certification Statement

This certificate was issued on 24 December 2008. The data included is derived from a return of circulation prepared by the publisher: Mash Media Group Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Publisher and ABC.

Published by

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Exhibiting

Certificate of Average Net Circulation for the 11 issues distributed between 1 July 2007 and 30 June 2008

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	10,000	10,000	-
Total Average Net Newstrade Sales Per Issue	-	-	-

Analysis for the Audit issue cover dated May 08 and distributed on 6 May 2008

	10,000	10,000	-
Total Net Circulation	10,000	10,000	-
Newstrade & Other Single Copy Sales	-	-	-
At Full Cover Prive/NTT	-	-	-
At a Lower Rate	-	-	-
Paid and Controlled	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Single Copy Subscription Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Multiple Copy Subscription Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Bulk Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Society/Association/Organisation Circulation	-	-	-
Paid Optional Single Copies	-	-	-
Unpaid Single copies (Written Requests)	-	-	-
Unpaid Single copies (Electronic Requests)	-	-	-
Unpaid Single copies (Telephone Requests)	-	-	-
Non-Optional single copies	-	-	-
Controlled Free Circulation	9,378	9,378	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
Individual Written Requests	1,428	1,428	-
Individual Electronic Requests	7,669	7,669	-
Individual Telephone Requests	-	-	-
Company Written Requests	-	-	-
Company Electronic Requests	-	-	-
Company Telephone Requests	-	-	-
Non-requested by name	281	281	-
Non-requested by job title / function	-	-	-
Non-Controlled Free Circulation	622	622	-
By Name	622	622	-
Not by Name	-	-	-

Duplication: The level of duplication on the mailing list for the audit issue was: 0%

Miscellaneous Data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rates for Subscriptions for the audit issue were: £89.00

The Annual Other Countries Subscription Rates for the audit issue ranged between: £99.00 to £139.00

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Directors Managers and other individuals in companies/organisations who either plan, organise or participate in trade or consumer events as part of their marketing mix.

Age of source data for the Audit Issue

Category by Quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	9,097	1,721	5,435	1,941
Individual Requests	9,097	1,721	5,435	1,941
Company Requests	-	-	-	-

Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	18.9	59.7	21.3
Individual Requests	100.0	18.9	59.7	21.3
Company Requests	-	-	-	-

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
July 07	12-Jul-2007	10,000	-	-					
August 07	10-Aug-2007	10,000	-	-					
September 07	10-Sep-2007	10,000	-	-					
October 07	15-Oct-2007	10,000	-	-					
November 07	14-Nov-2007	10,000	-	-					
January 08	11-Jan-2008	10,000	-	-					
February 08	14-Feb-2008	10,000	-	-					
March 08	12-Mar-2008	10,000	-	-					
April 08	08-Apr-2008	10,000	-	-					
May 08	06-May-2008	10,000	-	-					
June 08	05-Jun-2008	10,000	-	-					

Other Bulk Distribution (Please note, these copies are NOT included in the circulation of any issue)

None