



Standard Certificate of Circulation

For the 12 issues distributed between 1 July 2007 and 30 June 2008

**Business
Magazines**

Exhibition News

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The Primary Market Sector for this publication is:

Conferences & Exhibitions

This certificate expires on 30 September 2009 unless ABC has issued a new certificate before that date.

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Certification Statement

This certificate was issued on 28 October 2008. The data included is derived from a return of circulation prepared by the publisher: Mash Media Group Ltd.

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Exhibition News

Certificate of Average Net Circulation for the 12 issues distributed between 1 July 2007 and 30 June 2008

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	5,030	5,030	-
Total Average Net Newstrade Sales Per Issue	-	-	-

Analysis for the Audit issue cover dated May 08 and distributed on 14 May 2008

	5,080	5,080	-
Total Net Circulation			
Newstrade & Other Single Copy Sales	-	-	-
At Full Cover Prive/NTT	-	-	-
At a Lower Rate	-	-	-
Paid and Controlled	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Single Copy Subscription Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Multiple Copy Subscription Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Bulk Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Society/Association/Organisation Circulation	-	-	-
Paid Optional Single Copies	-	-	-
Unpaid Single copies (Written Requests)	-	-	-
Unpaid Single copies (Electronic Requests)	-	-	-
Unpaid Single copies (Telephone Requests)	-	-	-
Non-Optional single copies	-	-	-
Controlled Free Circulation	2,760	2,760	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
Individual Written Requests	-	-	-
Individual Electronic Requests	2,760	2,760	-
Individual Telephone Requests	-	-	-
Company Written Requests	-	-	-
Company Electronic Requests	-	-	-
Company Telephone Requests	-	-	-
Non-requested by name	-	-	-
Non-requested by job title / function	-	-	-
Non-Controlled Free Circulation	2,320	2,320	-
By Name	2,320	2,320	-
Not by Name	-	-	-

Duplication: The level of duplication on the mailing list for the audit issue was: 0%

Miscellaneous Data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rates for Subscriptions for the audit issue were: £59.00

The Annual Other Countries Subscription Rates for the audit issue ranged between: £69.00 to £99.00

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Directors, Managers, Assistants and individuals in Sales, Marketing, Administration and Finance in exhibiting organising companies, exhibition venues, marketing agencies and contractors and suppliers to the events sector. Also marketing personnel from corporate, charity, not for profit and client side companies.

Age of source data for the Audit Issue

Category by Quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	2,760	682	1,275	803
Individual Requests	2,760	682	1,275	803
Company Requests	-	-	-	-

Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	24.7	46.2	29.1
Individual Requests	100.0	24.7	46.2	29.1
Company Requests	-	-	-	-

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
July 07	11-Jul-2007	5,014	-	-					
August 07	09-Aug-2007	5,010	-	-					
September 07	10-Sep-2007	4,995	-	-					
October 07	15-Oct-2007	4,995	-	-					
November 07	12-Nov-2007	4,982	-	-					
December 07	12-Dec-2007	5,000	-	-					
January 08	10-Jan-2008	5,000	-	-					
February 08	14-Feb-2008	5,000	-	-					
March 08	11-Mar-2008	5,067	-	-					
April 08	03-Apr-2008	5,150	-	-					
May 08	14-May-2008	5,080	-	-					
June 08	12-Jun-2008	5,065	-	-					

Other Bulk Distribution (Please note, these copies are NOT included in the circulation of any issue)

None